



A Chic and Contemporary Parisian Brand

A meeting in 1992 between a Frenchman and a Swedish woman resulted in the creation of Charabia - a high end collection that focuses on natural, ecologically sourced clothing for children.

Three years later, Lena and Eric opened their first Charabia shop and showroom in the heart of Saint Germain des Pres in Paris. Today the brand is represented internationally in the best premium boutiques and department stores.



Exposure

70% of turnover is generated internationally and stays true to Charabia's high end positioning. The brand is available at department stores such as Barney's, Neiman Marcus, Bergdorf Goodman, Harvey Nichols, Galeries Lafayette, Le Bon Marche, as well as the best speciality boutiques in more than 15 countries.

Charabia is featured in the most glamorous catalogues and magazines, with proven PR success.

Distributors and Licensees

Charabia is looking for distributors for its core products and licenses for layette,

toilettries, footwear, fragrance and accessories.

